LARGE-SCALE PRINCIPAL-AGENT PROBLEMS

In continuous-time, with volatility control

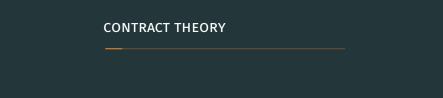
Emma Hubert¹

GT Finance mathématique, probabilités numériques et statistique des processus, January 7, 2020.

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CONTENT

- 1. Contract Theory
 - Contract theory in continuous–time
 Recent extensions
- 2. Incentives within a hierarchy The one-period model of Sung Optimality of linear contracts? Moving to continuous-time
- Towards a mean-field of agents
 Motivation: electricity demand management
 The problem of the representative consumer
 Main results
- 4. Conclusion
- 5. Bibliography



MOTIVATION: INTERACTIONS AND INCENTIVES

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- ► Two main questions:
 - (i) How to model the behaviour of individuals and their interactions towards the epidemic?
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- ▶ Motivation: answering these types of questions in various situations.
- ▶ From a mathematical point of view:
 - agent behaviour ⇔ stochastic control problem; interactions ⇔ Nash equilibrium and mean–field games; incentives ⇔ Stackelberg equilibrium, contract theory.

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Output process: Stochastic process X with dynamic, for $t \in [0, T]$:

$$dX_t = \alpha_t dt + \sigma_t dW_t.$$

Effort: the Agent controls X through the drift α , in order to maximise the following criteria:

$$\mathbb{E}^{\mathbb{P}^{\alpha}}\bigg[-\exp\bigg(-\mathsf{R}_{\mathsf{A}}\bigg(\xi-\int_{0}^{\mathsf{T}}\mathsf{C}(\alpha_{\mathsf{t}})\mathrm{d}t\bigg)\bigg)\bigg].$$

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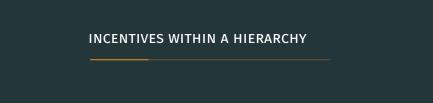
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- ▶ Many agents. For example: Élie and Possamaï [5] (2019), and Élie, Mastrolia, and Possamaï [6] (2018) for a continuum of agents.
- ▶ Use these recent developments to:
 - (i) identify the optimal incentives within a hierarchy;
- (ii) improve electricity demand management.



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 - ▶ Dominant structure in contemporary society.
 - ▶ Raises many questions: efficiency, cost, optimal size... Originally introduced by Knight [8] (1921).

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- ► Answer two questions:
 - (i) Interest of continuous-time?
- (ii) 'Natural' example where an agent controls the volatility?

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$$X^i = \alpha^i + \sigma^i W^i, \quad W^i \sim \mathcal{N}(0,1)$$
 i.i.d.

The effort of the agent i is represented by α^i , and induces a quadratic cost: $c^i(\alpha^i) = |\alpha^i|^2/2k^i$.

HIERARCHY: SEQUENCE OF STACKELBERG EQUILIBRIUM

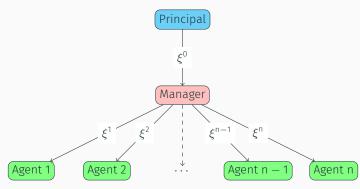


Figure: Sung's model

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- ▶ Interconnected principal-agent problems.

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▶ The agent's optimal effort is the one which maximise his Hamiltonian: kⁱZⁱ.

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A SIMILAR FRAMEWORK BUT IN CONTINUOUS-TIME

The i-th agent

- \blacktriangleright controls the drift of the process X i with dynamic $\mathrm{d}X^i_t=\alpha^i_t\mathrm{d}t+\sigma^i\mathrm{d}W^i_t;$
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The principal observes in continuous–time the process ζ :

$$\zeta_t = \sum_{i=0}^n X_t^i - \sum_{i=1}^n \xi_t^i, \ t \in [0,1],$$

and indexes the contract ξ^0 for the manager on this process.

SOLVING THE FIRST STACKELBERG EQUILIBRIUM

▶ Given a contract ξ^i , the i–th agent chooses an effort α^i in order to maximise the following utility:

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- ▶ The optimal effort of the agent is $k^i Z_t^i$, and it is possible to compute the dynamics of X^i and ξ^i under this optimal effort.

SOLVING THE SECOND STACKELBERG EQUILIBRIUM

▶ Given a contract ξ^0 , the manager chooses α^0 and Z^i , for $i=1,\ldots,n$, in order to maximise:

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 \blacktriangleright Explicit forms for the manager's optimal controls and dynamics for ζ and ξ^0 at the optimum.

$$V_0 = \sup_{Z,\Gamma} \mathbb{E}^{\mathbb{P}^*} \left[\zeta_T - \xi^0 \right].$$

▶ After identifying the form of the revealing contracts, the principal problem is a standard stochastic control problem:

$$V_0 = \sup_{Z,\Gamma} \mathbb{E}^{\mathbb{P}^{\star}} \left[\zeta_{T} - \xi^{0} \right].$$

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 - ▶ Difference with the one–period model lies: in continuous time, the principal observes the quadratic variation of ζ .
 - ► Shows the need to rigorously study continuous—time, and therefore to use second—order BSDEs.

EXTENSIONS

- ▶ This model can be extended to a more general framework, in terms of:
 - (i) hierarchy;
- (ii) output dynamics, utility and costs functions;
- (iii) other forms of reporting ζ ;
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▶ What would happen in a mean-field framework?



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- ► Contribution, with Elie, Mastrolia and Possamaï: extension of [1] to a model with a continuum of agents, whose electricity consumption is impacted by a common noise, representing climatic hazards.

THE REPRESENTATIVE CONSUMER

Classic MFG framework: all agents are identical.

► Study of a 'normal' consumer, who has no impact on total consumption: the representative agent (he).

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- · W, d-dim. MB, representing the randomness specific to the agent;
- · W°, uni-dim. MB, representing the noise common to all agents.

AGENT'S PROBLEM

▶ Optimisation problem of the representative consumer:

$$V_0^{A}(\xi) := \sup_{\nu = (\alpha, \beta)} \mathbb{E}^{\mathbb{P}} \left[U_{A} \left(\xi - \int_0^{\mathsf{T}} \left(c(\nu_t) - f(X_t) \right) dt \right) \right], \tag{5}$$

where c is the cost of effort, f represents the agent's preference towards his consumption, and $U_A(x) = -e^{-R_A x}$.

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- ▶ The principal chooses (Z, Γ) in order to maximise her profit.
- ▶ Principal multi–agents models : the principal can take advantage of the supplementary information available to her (see [5, 6]).

A NEW FORM OF CONTRACTS

▶ In our case, the Principal can compute the distribution, conditional to common noise, of the deviation of the other consumers, denoted $\hat{\mu}$.

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▶ Using the 'chain rule with common noise' by Carmona and Delarue [3] (2018), 'revealing contracts' should be of the form:

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- $\zeta_t = (Z_t, Z_t^{\mu}, \Gamma_t)$, parameters optimised by the principal,
- \cdot $\hat{\alpha}^*$, the optimal effort of the others on the drift of their deviation,
- $\cdot \hat{X}$, the deviation of others;
- $\hat{\mathbb{E}}^{\hat{\mu}}$, expectation under $\hat{\mu}$ (with respect to the common noise).

MAIN RESULTS

Equilibrium between agents: Given a contract of the previous form, indexed by (Z, Z^{μ}, Γ) ,

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- ▶ this form of contract, where the principal chooses $\zeta := (Z, \Gamma, Z^{\mu})$, is without loss of generality \Leftrightarrow second–order 2BSDE of the mean–field type;
- ▶ from the Principal's point of view, the contract ξ is a function of X and μ^X , the conditional law of X. \Leftrightarrow Problem of McKean–Vlasov type.

INTERPRETATION OF THE OPTIMAL CONTRACT

▶ Let X° be the deviation without common noise (corrected for climatic hazards):

$$\mathrm{d} X_t^\circ = -\alpha^\star(Z_t^\star)\mathrm{d} t + \sigma^\star(\Gamma_t^\star)\cdot\mathrm{d} W_t.$$

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► Rewriting of the contract: indexed on X° and W°:

$$\xi_T = \xi_0 - \int_0^T \mathcal{H} \big(X_s, \zeta_s^\star \big) \mathrm{d}s + \int_0^T Z_s^\star \mathrm{d}X_s^\circ + \frac{1}{2} \int_0^T \big(\Gamma_s^\star + R_A \big| Z_s^\star \big|^2 \big) \mathrm{d}\langle X^\circ \rangle_s$$

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▶ Risk-neutral case $(R_P = 0)$ ⇒ Classic contract for drift and volatility control, indexed on X° , the part of the deviation that is actually controlled by the agent.



CONCLUSION

Theoretical contribution: Extension of PA problems with volatility control to a multitude / continuum of agents, by developing natural extensions of the 2BSDE theory.

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Applications:

- modelling of interactions and incentives in an organisation;
- demand-response management;
- control of an epidemic (see Aurell, Carmona, Dayanikli, and Lauriere [2] (2020));
- ▶ finance, insurance...



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